



Charity Logs-On to Beat the Recession

Date – 27th September 2010

As the recession continues to bite, many charities are finding it harder than ever to raise much needed funds.

But supporters of **RAFT - Restoration of Appearance & Function Trust** can now boost their favourite cause simply by shopping online.

RAFT has joined thousands of good causes raising money through easyfundraising - an online gateway to over 2000 well known retailers.

When supporters shop using the links on the easyfundraising site, **RAFT** receive a free donation of up to 15% of the purchase price.

With British shoppers set to spend a staggering £39 billion online this year alone, Leonor Stjepic, Chief Executive of **RAFT** is keen for as many people as possible to sign up:

“Things are tough at the moment and we understand that, so we’re having to look at more creative ways to raise vital funds for **RAFT**.

“More people than ever are shopping online because they know they can pick up a bargain. With easyfundraising our supporters get to shop around for the best deals AND raise money for us at the same time.

Featuring high street names such as M&S, Argos, Amazon and Tesco, easyfundraising has already raised helped UK charities raise over £1.7 million.

And as well as raising funds, the free to use website also gives shoppers access to hundreds of offers, discounts, vouchers and free delivery codes that they won’t find elsewhere.

To support **RAFT - Restoration of Appearance & Function Trust**, visit <http://www.easyfundraising.org.uk/causes/raft> and follow the instructions.

Ends

For further information on **RAFT** contact Leonor Stjepic on 01923 835815

For further information on easyfundraising contact support@easyfundraising.org.uk

Notes to Editor

Founded in 2003, easyfundraising is the UK’s number one charity shopping site (source: alexa) with a user base of over 150,000 supporters of charities and good causes.

Free to use service for both supporters and causes.

Charities, associations, schools, sports clubs, churches, community groups, sponsored events, boys and girls clubs can all benefit from using easyfundraising.

Unlike other loyalty and reward sites, there is no direct benefit to the users themselves; donations are made directly to the causes members choose to support.